



DELCO GENERAL TRUCK SALES  
OAK LANE & MacDADE BLVD.  
GLENOLDEN, PA.  
PHONE: LU 3-4567

# **GMC** SUBURBAN





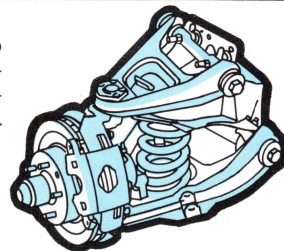
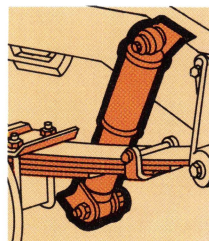
# '74 GMC SUBURBAN... Built Like a Comfortable Like a Car



Suburban may be one of the few classics around. It's what a station wagon started out to be years ago with a few additions that we would like to enjoy. For those who like the tried and true, there's the Suburban's conventional design and smooth handling, plus the convenience of four doors as standard. Inside available interiors are as plush as you might like and such things as power brakes, tilt wheel steering, power operated tailgate window and automatic transmission are available as well.

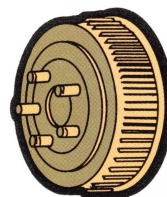
On the practical side, you can have seating for up to nine, or 143.5 cubic feet of load space with the second seat folded (more than the average wagon). You'll find that you can fit a full sized 4 x 8-foot piece of plywood through the rear doors and if trailering is for you, the nine passenger Suburban can tow up to 7775-pounds. (Suburban, Cargo and Trailer Weights). Without exaggeration, a lot to like.

IFS front suspension has a lot to do with Suburban's steady, smooth handling characteristics. Each wheel is independently sprung to carry the load.



Leaf spring suspension and transverse mounted rear shock absorbers complement each other for ride control and stability. Two stage heavy duty rear springs are available.

Self-adjusting front disc and finned rear drum brakes are standard. Brake systems are automatically tailored to available GVW ratings for stopping power under rated load conditions.





# Truck...



**Custom Interior**



**Super-Custom Interior**



**Sierra Grande**



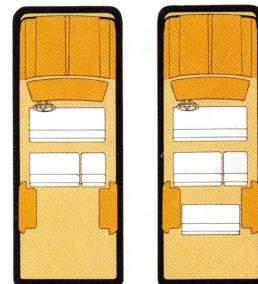
## Seats Up to Nine

1500 Suburban models are equipped with a single, full width front bench seat and may be equipped with an available, sectional folding second seat (standard on 2500 Series Suburbans). Folding second seat is split to allow for convenient load handling or easy access to the available bolt-down third full width rear seat. Third seat unbolts and second seat folds down completely for a full 40-square feet of flat load space.

## Suburban Seating

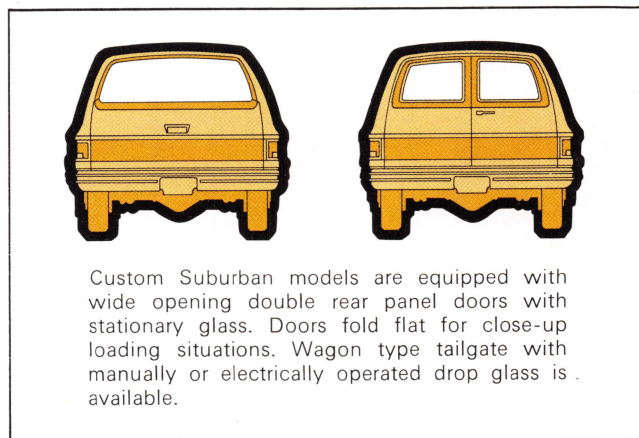
There is room for up to a total of nine passengers. Front bench seat is standard; second full width, folding bench seat is available for Series 1500 (standard on Series 2500) to provide six-passenger seating.

For nine passengers, order the available three-passenger seat for rear position (second seat required on Series 1500). Seat belts are provided for all passenger positions.



## Full-Time Four-Wheel-Drive

Getting off the main road can be exciting and GMC helps make it easy with full-time four-wheel-drive. Available in both K-1500 and K-2500 Series. Ask your GMC dealer to tell you more about available full-time four-wheel-drive.



Custom Suburban models are equipped with wide opening double rear panel doors with stationary glass. Doors fold flat for close-up loading situations. Wagon type tailgate with manually or electrically operated drop glass is available.

## Custom Interior

GMC's standard interior includes an all-vinyl, foam cushioned front bench seat in a choice of four colors, matching folding second seat (Series 2500), padded armrests and sunshades plus prismatic rear view mirror. Black rubber floor mat extends to the firewall. Exterior trim includes bright grille outline moldings, headlight bezels, door handles and nameplates.

## Super-Custom Interior

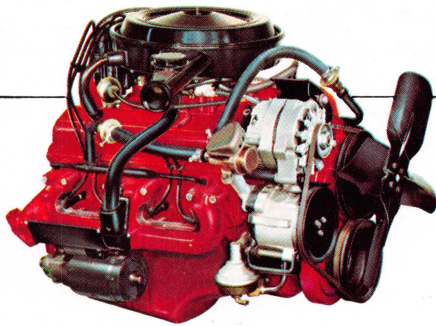
Available interiors include full length insulated headliner, cigar lighter, color-keyed spare tire cover, special cowl insulation, full length bright door sill plates, door operated dome and courtesy lamp switches. Floor mat is color keyed to elected interior trim color. Special all-vinyl or nylon cloth and vinyl seat trim is available; includes full-foam front seat cushion.

## Sierra Grande

Here's sedan quiet comfort and luxury. The available Sierra Grande interior includes full foam front seat cushion with seats trimmed in a choice of herringbone nylon cloth and vinyl or deep grained all-vinyls. Wood grained vinyl appliques accent door trim panels, steering wheel (except four-wheel-drive models) and instrument cluster. A full gauge instrument cluster is included. Front door trim panels incorporate pouch-type storage pockets. Deep pile carpeting and extensive sound suppression insulation are included.



# In-line 6 or V-8 Power



Ask your GMC dealer about the reliable 250 CID In-line six or the available 350 or 454 CID engines.

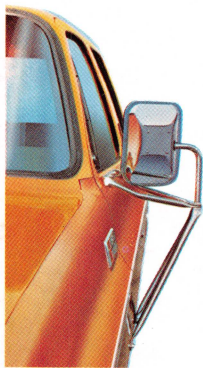
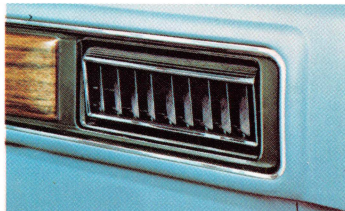
ENGINE TYPE	CUBIC INCH DISPLACEMENT	NET SAE HP @ RPM	NET SAE TORQUE (LBS. FT.) @ RPM	BORE AND STROKE	COMPRESSION RATIO (TO 1)
IN-LINE SIX	250	100 @ 3600	175 @ 1800	3.87 x 3.53	8.25
V-8, 4-BBL.	350	160 @ 3800	250 @ 2400	4.0 x 3.48	8.5
V-8, 4-BBL.	454	230 @ 4000	350 @ 2800	4.25 x 4.0	8.25

Engine exterior details may differ according to application. All 1974 GMC gasoline engines are equipped with advanced exhaust emission control systems, and are designed to operate efficiently on unleaded or low-lead fuels of at least 91 Research Octane. In addition to the lower exhaust emissions attainable, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these unleaded, low-lead gasolines are not available, any leaded 91 Research Octane or higher regular grade fuel containing 0.5 grams, or less, of lead per gallon should be used.

## Choose...

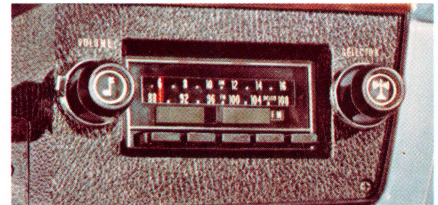
### Available Accessories

Available dual unit air conditioning. Front unit cools outside air or a mixture of outside and inside air. Rear unit recirculates preconditioned inside air. Each unit has its own separate controls on the instrument panel and may be controlled independently. Front unit also provides heating and defrosting and is available separately.

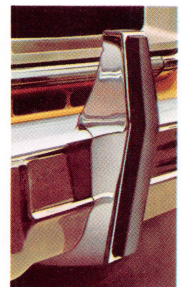


Extended 10½ x 7½-inch, below eye-line mirrors are available for trailering applications. Mounting reduces vibration caused by road shocks. Available in painted or stainless steel finish.

Available AM or AM/FM radios add to your listening and traveling enjoyment. Fully transistorized design.



Available Suburban roof-top luggage rack adds to the vehicle's appearance; provides additional tie-down space for bulky objects.



Available protective front bumper guards enhance your Suburban's appearance.

### Additional Accessory Items . . .

For your comfort and convenience you may specify any of the available dealer installed items; town and country air horns; spotlights; grille guards; front tow hooks, front stabilizer bar; winch; shoulder belts; extra capacity fuel tank and first aid or highway emergency kits. Ask your GMC dealer to help you equip your Suburban to your special driving needs.

Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as many other items of factory-installed equipment may be ordered through your GMC dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information in available equipment, specifications, etc. not shown here.



**TRUCK & COACH DIVISION**

GENERAL MOTORS CORPORATION

Pontiac, Michigan 48053

ADV. 74-2 (8-73)

### SUDDEN SERVICE SYSTEM



Need answers to truck service and maintenance questions . . . answers to parts requirements questions . . . answers to recommended truck specifications questions? Now GMC offers you direct-to-factory communications. You talk with truck experts at Pontiac, Michigan. Truck experts solve truck problems. That's why we're the truck people from General Motors. If you need us, dial toll free Monday through Friday, between 8:00 AM and 5:00 PM (EST).

**GMC SUDDEN SERVICE SYSTEM—800-521-2800**  
In Michigan call: 800-572-7953

"Not applicable in Alaska, Hawaii, or foreign countries."